

# Leveraging Social Collaboration Tools for Effective Project Management

One of the reasons social media has exploded in popularity and use is the profound effect it has on improving communication. The heart of successful projects is the communication amongst teams and stakeholders, so it only makes sense for project managers to look for ways to leverage social collaboration tools. This presentation provides an inventory of available tools like Twitter and Wikis to help strengthen communication mechanisms in your project and provides real world examples of how to get the most out of these tools.

**Presented at the 2010 Project Management Institute Conference (Houston).**

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## Crowdsourcing your PMO Governance Model

Crowdsourcing is a relatively new term that describes the act of taking a task traditionally performed by an employee and outsourcing it to an undefined, generally large group of people or community. In this presentation, that was part of the **2009 PMO Symposium**, an innovative approach to developing an organization's PMO Governance model was offered that leveraged crowdsourcing and Wikis to create a self-sustaining governance model that was easily scalable and adapted readily to changing organizational needs.