

# **Leveraging Social Collaboration Tools for Effective Project Management**

One of the reasons social media has exploded in popularity and use is the profound effect it has on improving communication. The heart of successful projects is the communication amongst teams and stakeholders, so it only makes sense for project managers to look for ways to leverage social collaboration tools. This presentation provides an inventory of available tools like Twitter and Wikis to help strengthen communication mechanisms in your project and provides real world examples of how to get the most out of these tools.

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